

ROYAL PURPLE OF CANADA MEMBERSHIP AWARENESS CAMPAIGN APPLICATION FOR NATIONAL LODGE DEVELOPMENT FUNDS

Tentative date(s) of Membership Awareness Campaign: _____

Details of Membership Awareness Campaign: _____

1. Accommodation:
 _____ # of people x _____ # of days x \$ _____ cost per day _____

2. Meals:
 _____ # of people x _____ # of days x \$ _____ cost per day _____
 or meals can be provided by the Lodge.

3. Travel:
 _____ # of kilometres x \$0.25 or fuel expense. _____

4. Printing:
 _____ # of pages x _____ # of copies x \$ _____ cost per page _____

5. Mailing:
 _____ # of copies x \$ _____ postage per envelope _____

6. Advertising:
 If requesting funds, please specify type of ad (radio, television, newspaper) and cost per day. _____

7. Additional:
 If requesting funds, please provide supporting information including the cost of each item. _____

TOTAL OF ROYAL PURPLE EXPENSES: _____

Group requesting funds (Prov Association, District or Lodge): _____

For Lodge/District: _____ No. _____

Contact name: _____

Phone number(s): () _____ (home) () _____ (bus)

Fax number: () _____

Signature

Date

For information only:

Will this be a Joint Membership Awareness Campaign?

Yes, this is a Joint Membership Awareness Campaign

No, this is not a Joint Membership Awareness Campaign

Please note that the policy on expense reimbursement for Joint Membership Awareness Campaigns is that Royal Purple and Elks will each assume their own costs.

ROYAL PURPLE OF CANADA

NATIONAL LODGE DEVELOPMENT COMMITTEE

MEMBERSHIP AWARENESS CAMPAIGN EXPENSE FORM

LODGE NAME: (please print) _____

ADDRESS: _____

CONTACT NAME _____

=====

Expense:

Travel - _____ km @ \$.25 \$ _____

Accommodation \$ _____

Meals - (\$35.00/day maximum) \$ _____

Other Expenses:

Postage \$ _____

Printing \$ _____

Advertising \$ _____

Additional \$ _____

TOTAL ROYAL PURPLE EXPENSES \$ _____

ALL ITEMS OF EXPENSE (OTHER THAN KM) MUST BE ACCOMPANIED BY A RECEIPT FOR PAYMENT TO BE ISSUED.

Forms and receipts must be submitted within 60 days of the Membership Awareness Campaign to receive funding.

Date

Signature

LODGE DEVELOPMENT
MEMBERSHIP AWARENESS CAMPAIGN FOLLOW UP

The National Lodge Development Committee asks that you complete this follow up report and return it to the National Office **WITHIN 60 DAYS following your Membership Awareness Campaign.** We would like to know if your Membership Awareness Campaign was successful and increased your Membership. This is a responsibility of Lodges receiving National funding. **We ask that all other Lodges fill out the report to track the effectiveness of the Membership Awareness Campaign.**

Lodge _____ No. _____ Prov _____

Date of Membership Awareness Campaign: _____

How did you conduct your Membership Awareness Campaign?

Was the Membership Awareness Campaign effective? Yes
No

How many new Members did you gain? _____

Were any previous Members re-instated? Yes No

If Yes, how many? _____

Did the Membership Awareness Campaign increase awareness in your community?
Yes No

Would you hold another Membership Awareness Campaign? Yes No

What would you do differently? _____

Have you followed up the prospective Members and call backs? Yes No

If Yes, how?

PLEASE COMPLETE AND RETURN TO:
ROYAL PURPLE OF CANADA
SUITE 200 - 2629 - 29th AVE.
REGINA, SK
S4S 2N9